

20 YEARS OF LIGHTBRIDGE SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility.

The 20 Years of Lightbridge Sweepstakes (the “Sweepstakes”) is open only to legal residents of New Jersey, New York, Pennsylvania, Delaware and Virginia who are at least eighteen (18) years old or the age of majority in the State of his/her residence, whichever is older, at the time of entry and who is the legal guardian of a child(ren) between the ages of 6 weeks – 5 years old as of February 1, 2018. Void where prohibited by law. Employees of Sponsor or Administrator, or any of its or their respective parent(s), subsidiaries, affiliates, advertising agencies, suppliers, distributors, retailers or any other company or individual involved with the design, production, execution or distribution of the Sweepstakes, and their immediate family (spouse, parents and stepparents, siblings and stepsiblings, and children and stepchildren) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, provincial, and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon selected Entrant fulfilling all requirements set forth herein.

2. Sponsor.

Sponsor: Lightbridge Franchise Company, LLC, 116 Grand Street, 2nd Floor, Iselin, NJ 08830.
Administrator: Oxford Communications, 11 Music Mountain Blvd., Lambertville, NJ 08530.

3. Sweepstakes Entry Period.

The Sweepstakes entry period starts on January 1, 2018 at 9:00:00 a.m. Eastern Standard Time (“ET”) and ends January 19, 2018 at 11:59:59 p.m. ET (the “Sweepstakes Entry Period”). Entries received outside the Sweepstakes Entry Period will be void. Administrator is the official time keeper for this Sweepstakes.

4. How to Enter the Sweepstakes.

During the Sweepstakes Entry Period, you may register to receive one (1) entry in the Sweepstakes directly by logging on to www.lightbridge20.com which will redirect you to the Sweepstakes website (the “Site”). To enter, you will need to provide your legal first name, legal last name, valid email address, phone number and zip code; share your best parenting tip for working parents; and check off the box that you agree to these Official Rules; and to submit such information by following the “Submit” prompt. When registering for the Sweepstakes, you agree to receive email promotional communications from Sponsor unless you opt-out at any time. All entries become the sole and exclusive property of Sponsor and will not be acknowledged or returned, including but not limited to entrant’s parenting tip for working parents, which may, but is not obligated to be, used by Sponsor in its sole discretion.

Maximum Number of Sweepstakes Entries. The maximum number of entries per person per email address shall be one (1) entry during the entirety of the Sweepstakes Entry Period. Entries beyond the permitted number are void. Use of a multiple email addresses or any automated system to enter is prohibited and will result in disqualification.

5. Sweepstakes Winner Selection.

On or about January 24, 2018, Administrator will select one (1) entry in a random drawing from among all valid entries received during the Sweepstakes Entry Period. Any and each potential Grand Prize winner(s) will be contacted by email or telephone included on the applicable entry method used to enter. Potential Grand Prize Winner will be notified approximately two (2) business days after the prize drawings. Failure to respond to the initial verification contact within three (3) calendar days of notification may, in Administrator's sole discretion, result in disqualification and a new potential Grand Prize Winner may be selected by Administrator from all remaining valid entries. Odds of winning the prize depend on the number of eligible entries received during the Sweepstakes Entry Period.

6. Grand Prize. One (1) Grand Prize will be awarded. Verified Grand Prize winner ("Grand Prize Winner") will receive a certificate good for childcare tuition at the open and operational Lightbridge Academy center of those listed below with space available for such Grand Prize Winner's child, which Lightbridge Academy center is nearest to the Grand Prize Winner's residence at which he/she is domiciled, for the maximum period beginning as early as February 15, 2018 and ending no later than February 14, 2019 for one (1) child for whom the Grand Prize Winner is the parent/legal guardian, which child is between the ages of 6 weeks – 5 years old as of February 1, 2018. All federal, state and local taxes and all other expenses not expressly listed in these Official Rules are the sole responsibility of the Grand Prize Winner. Grand Prize is nontransferable and may not be substituted or redeemed for cash by Grand Prize Winner. Grand Prize is subject to all terms and conditions applicable to Lightbridge Academy, including but not limited to registration and enrollment requirements, rules and guidelines. Sponsor reserves the right to substitute the Grand Prize, in whole or in part, for one of equal or greater value. Value depends upon age and location of applicable location and age of Grand Prize. Approximate retail value of Grand Prize is between \$8,244 - \$18,300 USD, based upon a 5 day per week program. All federal, state and local taxes are solely the responsibility of Grand Prize Winner. The Grand Prize Winner must supply the Sponsor with his/her social security number for income tax reporting purposes. An IRS Form 1099 will be issued in the name of the Grand Prize Winner for the actual value of the Grand Prize.

Lightbridge Academy centers: Baldwin, NY; Bethlehem Twp, PA; Clifton, NJ; Cranford, NJ; East Windsor, NJ; Eatontown, NJ; Fair Lawn, NJ; Flemington, NJ; Fort Lee, NJ; Fort Washington, PA; Freehold, NJ; Iselin, NJ; Lawrenceville, NJ; Mahwah, NJ; Manalapan, NJ; Manasquan, NJ; Matawan, NJ; Mount Laurel, NJ; North Brunswick (Route 27), NJ; North Brunswick (Route 130), NJ; Paramus, NJ; Plainsboro, NJ; Rutherford, NJ; Sayreville, NJ; West Caldwell, NJ; Westfield, NJ; Westwood, NJ; Whippany, NJ; Woodbridge, NJ.

Grand Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Odds of winning any prize depend on the number of eligible entries received. Sponsor reserves the right to substitute Grand Prize, in whole or in part, for one of equal or greater value.

7. Verification of Potential Grand Prize Winner.

POTENTIAL GRAND PRIZE WINNER(S) ARE SUBJECT TO VERIFICATION BY ADMINISTRATOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. Any potential Grand Prize winner(s) must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential Grand Prize winner(s) will be required to execute and return to Administrator for its receipt within five (5) business days of notification, an affidavit of eligibility and liability/publicity release (except where prohibited) in order to claim his/her prize. Sponsor may, but is not obligated to, exercise its rights under such Release. If a potential Grand Prize winner(s) cannot be contacted, fails to sign and timely return the affidavit of eligibility and liability/publicity release, or if the Grand Prize notification(s) is returned as undeliverable, potential Grand Prize winner(s) forfeits the applicable prize. In the event that a potential Grand Prize winner(s) of the Sweepstakes prize is disqualified for any reason, Sponsor may award the applicable Grand Prize(s) to an alternate winner by random drawing from among all remaining eligible entries.

8. Entry Conditions and Release.

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and/or its designee(s) which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless Sponsor, Administrator, Facebook and Instagram, and each of their respective parent, subsidiary and affiliated companies, Sponsor, Administrator, the prize suppliers and any other organizations and/or persons responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of any prize. Notwithstanding the foregoing, in the event that the preceding release is determined by a court of competent jurisdiction to be invalid or void for any reason, entrant agrees that, by entering the Sweepstakes, (i) any and all disputes, claims, and causes of action arising out of or in

connection with the Sweepstakes, or any prize awarded, shall be resolved individually without resort to any form of class action; (ii) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

9. Publicity.

Except where prohibited, participation in the Sweepstakes constitutes each Prize Winner's consent to Sponsor's and its agents' use of each such winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. General Conditions.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. Entrant's entries shall comply with Sponsor's and these platform's and/or any third-party platform provider's terms of service/use and privacy policies, and shall not: (a) contain material which is (or promoting activities which are) sexually explicit, obscene, pornographic, violent, self-mutilation, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing; (b) contain content which would be derogatory and/or insulting of any others, including Sponsor and/or other persons or entities, products or services; (c) contain content which refers to and/or is complimentary of any competitors of Sponsor or which is complimentary of and/or refers to any product competitive with any product or service of Sponsor; (d) include personally identifiable information or any other information or indicia of any person other than entrant and should the entrant include personally identifiable information about him/herself in his/her entry, entrant acknowledges and agrees that such information will be disclosed publicly and entrant is solely responsible for any consequences thereof; and (e) contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including copyright infringement. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability.

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, or programming associated with or used in the Sweepstakes; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error, which may occur in the administration of the Sweepstakes or the processing of entries; or (e) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of prizes will be awarded. If, for any reason, the Sweepstakes cannot be executed as planned, including, but not limited to, any governmental order, *force majeure*, social media mandate, printing, administrative or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Sweepstakes, or if the Sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, modify or terminate the Sweepstakes and, if terminated before the original end date, to select the winners from among all eligible, non-suspect entries received through both entry methods combined as of the date/time of termination.

12. Disputes.

Except where prohibited by law, as a condition of participating in this Sweepstakes, each entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, including but not limited to prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of JAMS and held at the JAMS regional office nearest the Entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will any entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased. Entrants further agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prize awarded shall be resolved individually, without resort to any form of class action. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey or any other

jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey.

13. Entrant's Personal Information and Newsletter.

Information collected from entrants is subject to the Sponsor's Privacy Policy, which is available at <https://lightbridgeacademy.com/privacy-policy/>.

14. Sweepstakes' Results.

For Sweepstakes results, send a hand-printed, self-addressed, stamped envelope to: "Winner's List" c/o 20 Years of Lightbridge Sweepstakes, 11 Music Mountain Blvd, Lambertville, NJ 08530. Requests for the Winner's List must be received by Sponsor within 60 calendar days after the end of the Sweepstakes Entry Period.

Questions?: Please email us at LBsweeps@oxfordcommunications.com.