



Lightbridge Academy Continues to Raise the Bar in the Ever-Growing Child Care Industry

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Lightbridge Academy

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It's no surprise that in today's economic climate, dual income families are continuing to become the norm. But as more and more people enter the workforce, busy parents are left struggling, stressed and trying to decide how to best care for their children.

That is why now more than ever, child care is a "need", not a "want" industry. Demand in the industry is on the rise—in fact, an estimated 14.5 million children are in some form of child care arrangement in the U.S. alone. The Bureau of Labor Statistics estimates that center-based child care will continue to grow in the increasingly popular child care industry because parents believe it provides a better foundation for children before they begin traditional schooling. But not all child care centers offer the same level of quality services for both children and their parents. That's why families consistently turn to Lightbridge Academy for a solution to their child care dilemmas.

Lightbridge Academy has been [raising the bar in the child care industry](http://1851franchise.com) since its founding in 1997. Backed by its "Circle of Care" philosophy—that takes into consideration the needs of parents, staff, the local community, and owners in order to create a supportive and nurturing education environment for every

child—the brand has a long history of balancing quality education with an unparalleled, family-focused customer service. It's that commitment to going above and beyond that has made [Lightbridge Academy](#) the child care brand to beat.

"From day one, we knew that we wanted Lightbridge Academy to be more than just the traditional daycare center. We wanted to support parents with the same passion we put into the care and education of children," said Guy Falzarano, founder and CEO of Lightbridge Academy. "Nearly 19 years later, that drive is still very much at the center of our business model. We make it our mission to care for every family member that walks through our doors."

While most educational daycare centers only care for children, Lightbridge Academy goes above and beyond by providing a high quality early childhood education program along with providing parents the peace of mind they need to go to work every day. The brand is ahead of the curve in providing what parents need from their child care centers, and is the only company fully committed to giving parents unprecedented access to their child's daily activities.

The brand brings their "Circle of Care" philosophy to life by providing parents an ongoing connection and transparency by utilizing the latest in technology both in and outside of the classroom. Lightbridge Academy's ParentView® Internet Monitoring System, for example, was the pioneer in giving parents a live stream of their child in the classroom. The brand also provides a parent eCommunication app that allows teachers to communicate with parents throughout the day by sharing pictures and videos and logging children's milestones into an online portfolio. Those are just a few of the tools they use to form a stronger home/school connection and build trust with the enrolled families in their centers.

"Shouldn't a child care, care for parents too? By creating a high quality educational program for children and a supportive environment for parents, families can thrive and not just survive," said Brenda Febbo, Chief Marketing Officer at Lightbridge Academy. "Our core values and Circle of Care philosophy truly differentiate us and there isn't another child care brand in the industry that offers what we do. At the end of the day, Lightbridge Academy is a "care-deeply" child care company that provides the best possible solution for busy working parents."